

KAREEM ASFAHANI

DIGITAL DESIGNER

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In short, I'm a
talented designer
that loves a challenge.



01 ROLES I PLAYED

2020 CREATIVES x BEIRUT

2021 Co-Initiator (Lebanon & Switzerland)

- Attracted +140 visitors and featured +30 creatives in a solidarity event.
- Raised +\$8K in funds which was almost tenfold what was spent on costs.
- Designed digital content including shooting and editing video material.
- Nominated and placed among the top 5 initiatives for the Caritas Award.

2019 FREELANCE DESIGNER

2020 Visual/Graphic Designer (Remote)

Delivered several projects to clients including the graphic and layout design of 18 reports, a visual identity package for a nature retreat, and digital content design for three business startups.

2015 LAUNCH LABS

2019 Workspace Designer (Basel, Switzerland)

- Translated research findings from workshops into workspace solutions.
- Originally part of the design team, I was later assigned to be the lead designer for projects and managed to deliver several design solutions.

2015 CUBICLES, INC.

2018 Senior Designer + Project Manager (New York, USA)

- Promoted to *Project Manager* within 12 months and later chosen to exclusively work hand-in-hand with the CEO on high-profile projects.
- Managed 8-10 projects at any given time that ranged from \$40-\$80K in revenue; making me the second highest-selling project manager in 2017.

2014 PRODESIGN

2015 Interior + Graphic Designer (Beirut, Lebanon)

- Simultaneously worked on the interior design of 3-4 projects at a time.
- Assisted the graphic design team by designing 4 graphic themes that were an integral part of the design for a restaurant chain.

02 FIELDS I STUDIED

2021 INTERACTION DESIGN FDN. | UX/UI Courses (Present)

2018 +ACUMEN/ IDEO | Human-Centered Design Certificates

2015 IE UNIVERSITY/ RCA | Strategic Design (MA)

2013 AUST | Interior Design (BA)

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03 AWARDS I WON

Nominated

2020

CARITAS AWARD, SWITZERLAND

Creatives x Beirut: An initiative that supports cultural and creative workers in Lebanon.

2nd Place

2018

PHILIPS LIGHTING - 'CLUE'

Auraroma: A low-cost solution to revitalize Beirut's run-down public staircases.

Shortlisted

2016

SHELTER 'DEN-CITY', CHICAGO

Ouzai Slum: A circular economy that brings prosperity to a dilapidated slum.

1st Place

2013

TASMENA 'SDC', DUBAI

Kush-Kiosk: A network of Kiosks that invigorate the use of the Arabic language in Dubai, UAE.

2nd Place

2013

NABA 'BRIGHT FUTURE', MILAN

Metria: An futuristic concept that enhances the uninviting nature of streets and urban furniture.

04 GIGS I VOLUNTEERED FOR

2020

FRIENDS & WORK ASSOC., LEBANON

Designed a website and social media content and gave cooking classes for patients recovering from chronic mental disorders.

2019

LI NATURE RETREAT, LEBANON

I helped sustainably grow and cook food as well as design a visual identity for the retreat and its organic product line.

2017

TRAILBLAZER FOUNDATION, CAMBODIA

Built and set up water filtration systems in rural homes as well as designed prints for the women's development center.

05 SKILLS I HAVE

Photoshop

Illustrator

InDesign

Adobe Xd

AutoCAD

Rhino

SketchUp

V-Ray