

# KAREEM ASFAHANI

INTERIOR + GRAPHIC  
DESIGNER

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In short, I'm a  
**talented designer** that  
loves a **challenge**.

## 01 ROLES I PLAYED

### 2019 FREELANCE DESIGNER

2020 Visual/Graphic Designer

- + Graphic and layout design for 18 manuals and reports on vocational training.
- + Logo design and branded packaging for an organic product line.
- + Workspace solution and visual renderings for a learning space.

### 2015 LAUNCH LABS

Interior Designer

2019 Basel, Switzerland

- + Translated research findings from workshops into thorough design solutions.
- + Originally part of the design team, I was later assigned to be the lead designer for projects and managed to deliver several interior design projects.

### 2015 CUBICLES, INC.

Interior Designer + Project Manager

2018 New York, USA

- + Promoted to *Project Manager* after 12 months and later chosen to exclusively work hand-in-hand with the CEO/Director on high-profile clients and projects.
- + Managed 8-10 projects at any given time that ranged from \$40-\$80K in revenue making me the second highest-selling project manager in 2017.

### 2014 PRODESIGN

Interior + Graphic Designer

2015 Beirut, Lebanon

- + Simultaneously worked on the interior design of 3-4 projects at a time.
- + Assisted the graphic design team by designing 4 graphic themes that were an integral part of the interior design for a fast-food restaurant chain.

## 02 AWARDS I WON

2018 PHILIPS 'CLUE' | 2<sup>nd</sup> Prize Winner

2016 SHELTER 'DENCITY' | Honorable Mention

2013 TASMENA 'SDC' | 1<sup>st</sup> Prize Winner

2013 NABA 'BRIGHT FUTURE' | 2<sup>nd</sup> Prize Winner

## 03 DEGREES I EARNED

2018 +ACUMEN/ IDEO | Human-Centered Design Certificates

2015 IE UNIVERSITY/ RCA | Strategic Design of Spaces (MA)

2013 AUST | Interior Design (BA)

## 04 SKILLS I'M GOOD AT

AutoCAD

Rhino

SketchUp

V-Ray

Photoshop

Illustrator

InDesign

Giza 2020